

**National Institute of Agricultural Extension
Management (MANAGE), Hyderabad**
**Centre for Innovation and Agripreneurship
(CIA)**



Year-wise Report of Incubatees and Grantees supported at MANAGE-CIA

**National Institute of Agricultural Extension
Management (MANAGE), Hyderabad**

Incharge

Dr. Saravanan Raj

Director (Agricultural Extension) &
CEO, MANAGE-CIA
MANAGE, Hyderabad

Prepared By

Mr. Bharat Kumar Sirvi

Mr. Arvind Singh Rao

Ms. V. Usha Sree

MANAGE-CIA, Hyderabad

MANAGE – Centre for Innovation and Agripreneurship (CIA)

National Institute of Agricultural Extension Management (MANAGE)

(An Organisation of Ministry of Agriculture & Farmers Welfare, Govt. of India)

Rajendranagar, Hyderabad-500030, Telangana, India

<https://www.manage.gov.in/> <https://www.manage.gov.in/managecia>



MANAGE-CIA



MANAGE-CIA



MANAGE-CIA



MANAGE-CIA



MANAGE-CIA



Centre for Innovation and Agripreneurship (CIA)

MANAGE—Centre for Innovation and Agripreneurship (CIA) is a Centre of Excellence in Agribusiness Incubation hosted at the National Institute of Agricultural Extension Management (MANAGE). It is one of the leading agribusiness incubators in India, having funded 235 Agri-Startups, incubated 562 Agri-Startups, and mentored 1100 Agripreneurs across India from various focus areas of the agriculture and allied sectors.

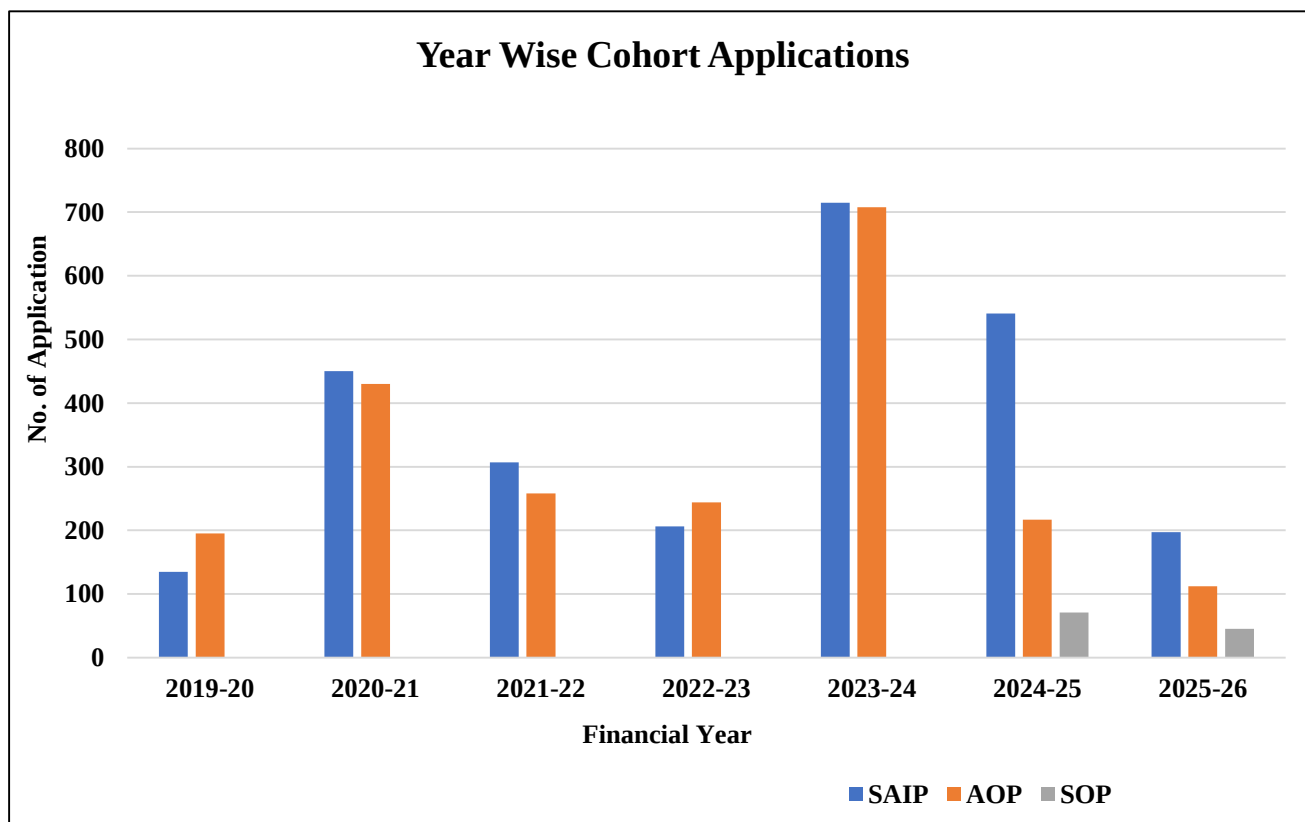
Under the dynamic leadership of Dr. Saravanan Raj, Director (Agricultural Extension), MANAGE and CEO, MANAGE-Centre for Innovation and Agripreneurship (CIA), we have successfully Completed 13 Cohorts.

MANAGE—Centre for Innovation and Agripreneurship (CIA) saw a consistent growth in the number of applications received across all its incubation programs, namely Startup Agripreneurship Incubation Program (SAIP – ₹25 Lakh), Agripreneurship Orientation Program (AOP – ₹5 Lakh), and Student Orientation Program (SOP – ₹4 Lakh).

Year Wise Total Applications of MANAGE-CIA

In 2019–20, MANAGE-CIA received 135 applications under SAIP and 195 applications under AOP. The following year, 2020–21, recorded a significant increase with 450 applications for SAIP and 430 applications for AOP.

In 2021–22, the numbers were 307 applications under SAIP and 258 applications under AOP. In 2022–23, the program continued to see consistent interest: 206 applications under SAIP and 244 applications under AOP.



Centre for Innovation and Agripreneurship (CIA)

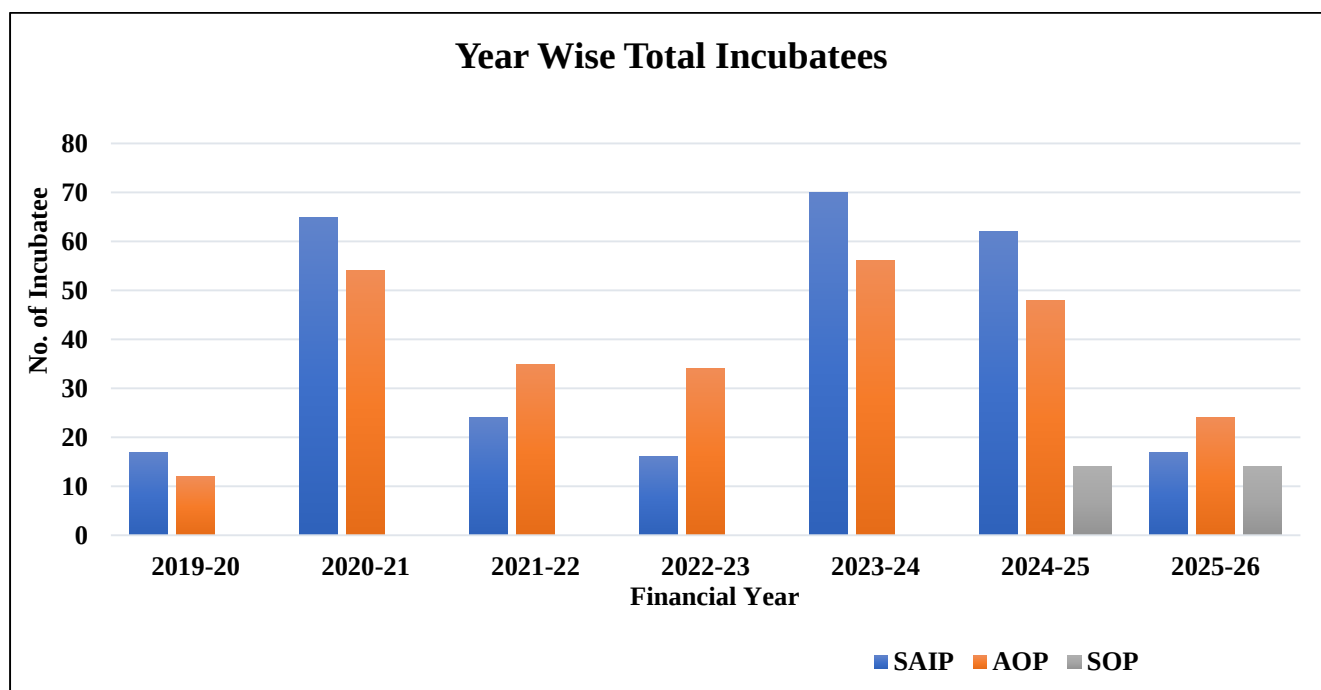
This was the highest level of participation in the year 2023–24 and reflected the tremendous rise in Agripreneurial interest across the country. In all, 715 applications were received under SAIP, while 708 applications were received under AOP.

In 2024–25, MANAGE-CIA received 541 applications under SAIP, 217 under AOP, and 71 under SOP. The number of applications received in the following year was sustained during 2025–26, with 197 under SAIP, 112 under AOP, and 45 under SOP.

Overall, the data indicate that 2023–24 was the peak year for participation in this, reflecting the increasing enthusiasm and awareness about Agripreneurship and the ever-expanding outreach of the incubation programs of MANAGE-CIA across India.

Year Wise Total Incubatees of MANAGE-CIA

During the thirteen cohorts conducted so far, 562 Agri-Startups have been successfully incubated across India at MANAGE–Centre for Innovation and Agripreneurship under the RKVY–RAFTAAR Scheme. From 2019–20 to 2025–26, incubatees trained under Startup Agripreneurship Incubation Program (SAIP), Agripreneurship Orientation Program (AOP), and Student Orientation Program (SOP) categories have shown consistent growth and engagement over the years.



In 2019–20, a total of 17 incubatees were trained under the Startup Agripreneurship Incubation Program, SAIP – ₹25 Lakh category, and 12 under the Agripreneurship Orientation Program, AOP – ₹5 Lakh category. The numbers went up during 2020–21, with 65 incubatees trained under SAIP and 54 under AOP; 24 under SAIP and 35 under AOP in 2021–22; and 16 under SAIP and 34 under AOP in 2022–23.

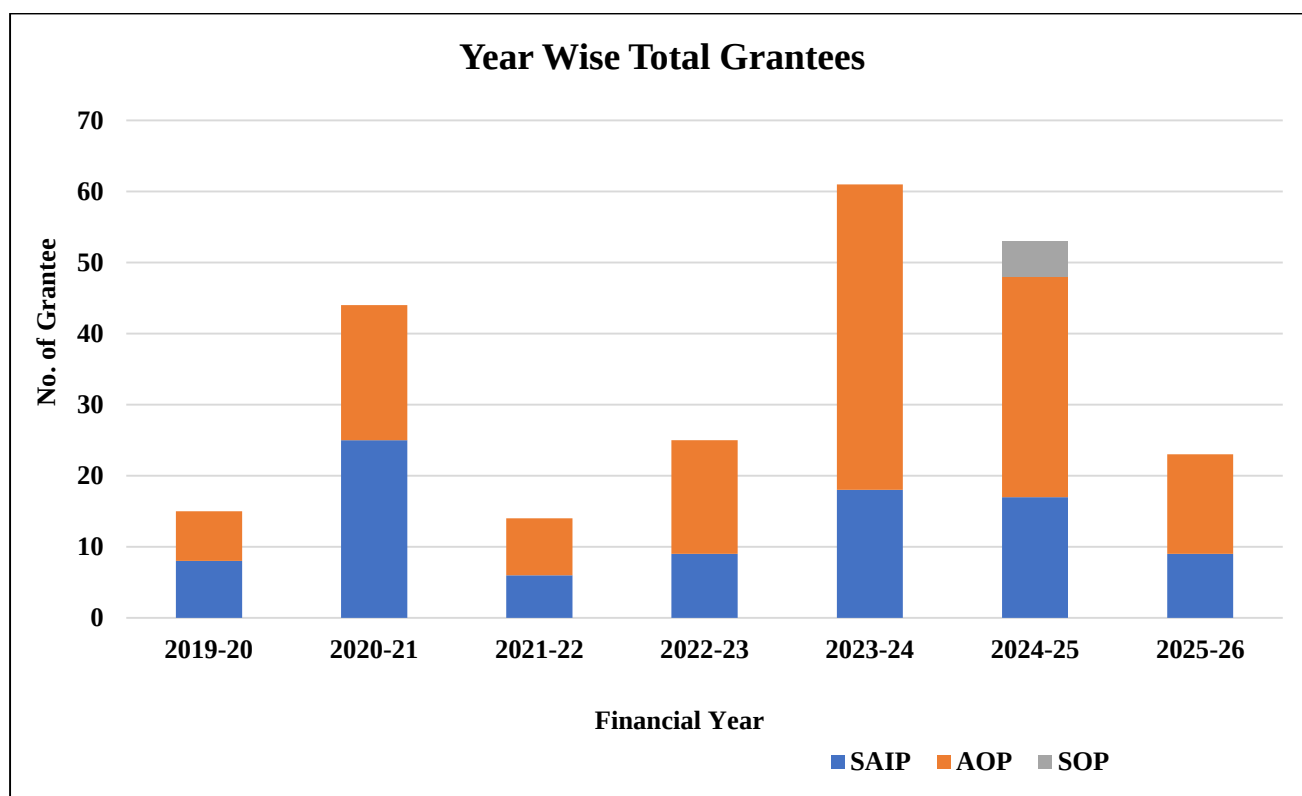
Centre for Innovation and Agripreneurship (CIA)

A total of 70 incubatees were trained under SAIP and 56 under AOP in 2023–24, reflecting strong participation in both categories. During the following year, 2024–25, a new category was added: SOP – ₹4 Lakh category. In the year under report, 14 incubatees were trained under this category, besides 62 under SAIP and 48 under AOP. In the year 2025–26, 17 incubatees were trained under SAIP, 24 under AOP, and 14 under SOP.

Thus, MANAGE–CIA, through structured incubation programs, has been a consistent and committed partner for the nurturing of Agri-Startups and promotion of agripreneurship. This also indicates steady progress that MANAGE–CIA has made towards strengthening the agricultural innovation ecosystem in the country by empowering agri-preneurs throughout.

Year Wise Total Grantees of MANAGE-CIA

MANAGE–Centre for Innovation and Agripreneurship (CIA) has supported a total of 235 Agri-Startups across India with grants under the RKVY–RAFTAAR Scheme out of 562 startups incubated. Over the years, the number of startups supported under different categories reflected MANAGE–CIA’s continued efforts to strengthen Agripreneurial ventures by promoting innovation in the agricultural sector.



In 2019–20, 8 grantees were supported under the SAIP – ₹25 Lakh category and 7 under the AOP – ₹5 Lakh category. During 2020–21, the number of startups supported increased, with 25 grantees under SAIP and 19 under AOP. During 2021–22, 6 grantees were supported under SAIP and 8 under AOP, while during 2022–23, 9 grantees were supported under SAIP and 16 under AOP.

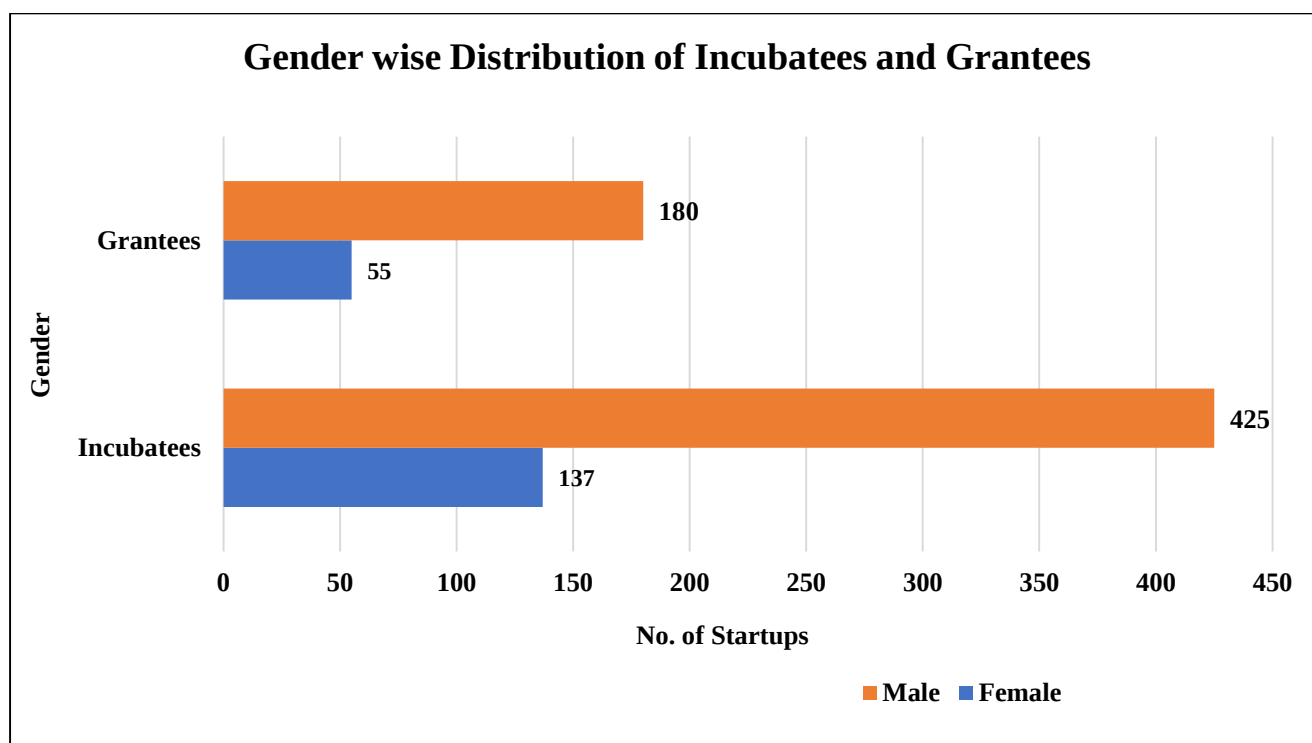
Centre for Innovation and Agripreneurship (CIA)

The remarkable growth was reflected in 2023–24, with 18 grantees supported under SAIP and 43 under AOP. In 2024–25, 17 grantees were supported under SAIP, 31 under AOP, and 5 under the Student Orientation Program (SOP – ₹4 Lakh category). For 2025–26, 9 grantees were supported under SAIP and 14 under AOP.

Consequently, through these efforts, MANAGE–CIA has been able to provide financial assistance along with mentoring support to various promising Agri-Startups, enabling them to scale their innovations and contribute toward the growth of the agricultural entrepreneurship ecosystem in India.

Gender wise Distribution of Incubatees and Grantees of MANAGE-CIA

Out of the total 562 startups incubated by MANAGE–Centre for Innovation and Agripreneurship (CIA), 137 were led by female entrepreneurs and 425 by male entrepreneurs. Similarly, out of the total 235 funded startups, 55 were led by female entrepreneurs and 180 by male entrepreneurs.



This gender distribution reflects the growing participation and interest of both male and female entrepreneurs in agribusiness innovation and entrepreneurship. It also highlights MANAGE–CIA’s continued efforts toward fostering inclusivity and encouraging women’s involvement in the agricultural startup ecosystem.

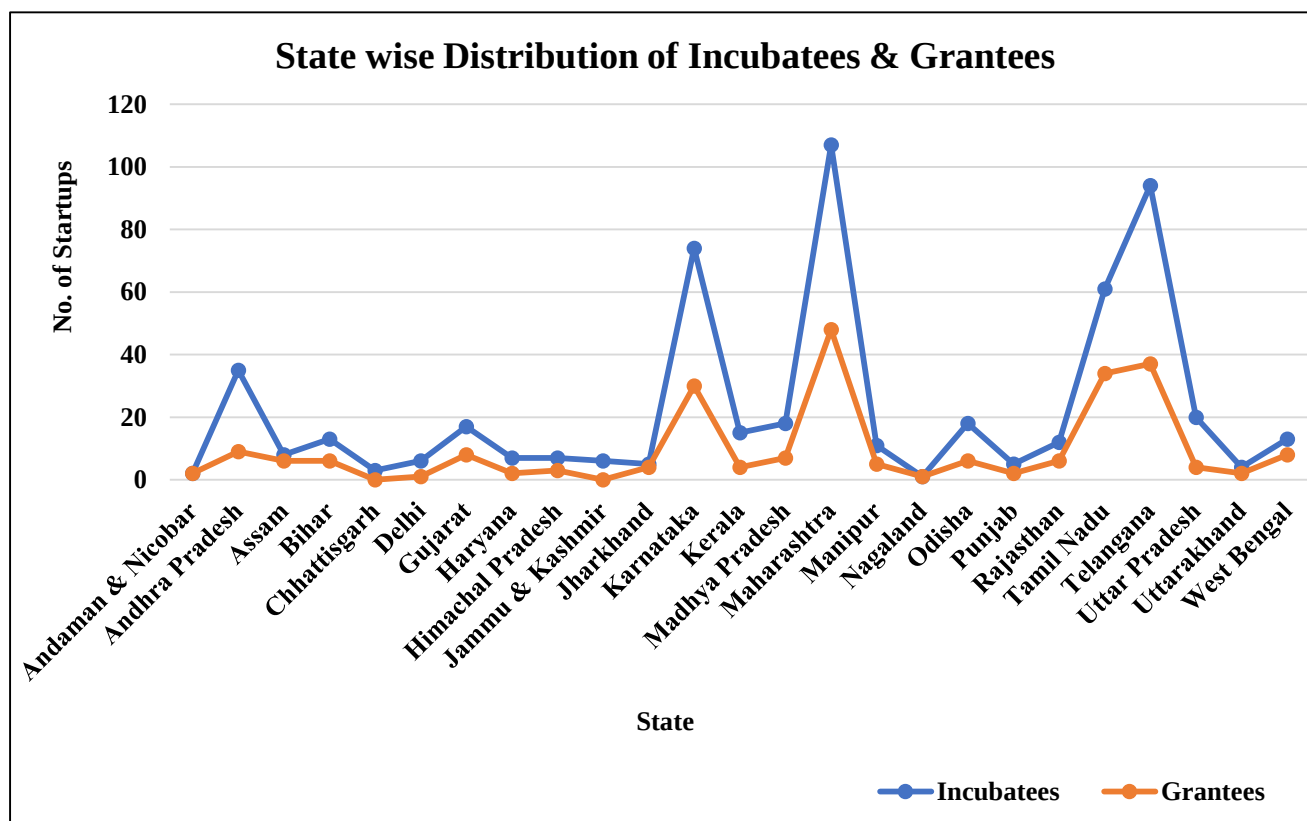
State wise Distribution of Incubatees & Grantees of MANAGE-CIA

Out of the overall 562 incubated and 235 funded startups supported by MANAGE–Centre for Innovation and Agripreneurship (CIA), Maharashtra has taken the lead with 107 incubatees,

Centre for Innovation and Agripreneurship (CIA)

wherein 48 were granted, thereby reiterating the robust entrepreneurial ecosystem of the state and the efficient incubation services extended by MANAGE–CIA. In the second position comes Telangana with 94 incubatees and 37 grantees, reflecting the robust innovation network of the state, which is duly complemented by an active role of incubation centers and a vibrant culture of startups. Karnataka holds the third position with 74 incubatees, out of which 30 received grants, indicating a healthy balance between innovation and successful funding outcomes.

Other states too are demonstrating impressive engagement in the development of agripreneurship. Tamil Nadu has 61 incubatees and 34 grantees, while Andhra Pradesh has 35 incubatees and 9 grantees, reflecting the states' continued progress in fostering agripreneurs through innovation and enterprise support mechanisms. Similarly, Madhya Pradesh, with 18 incubatees and 7 grantees; Odisha, with 18 incubatees and 6 grantees; and Gujarat, with 17 incubatees and 8 grantees, reflect a growth in momentum for Agri-Startup development across central and western India.



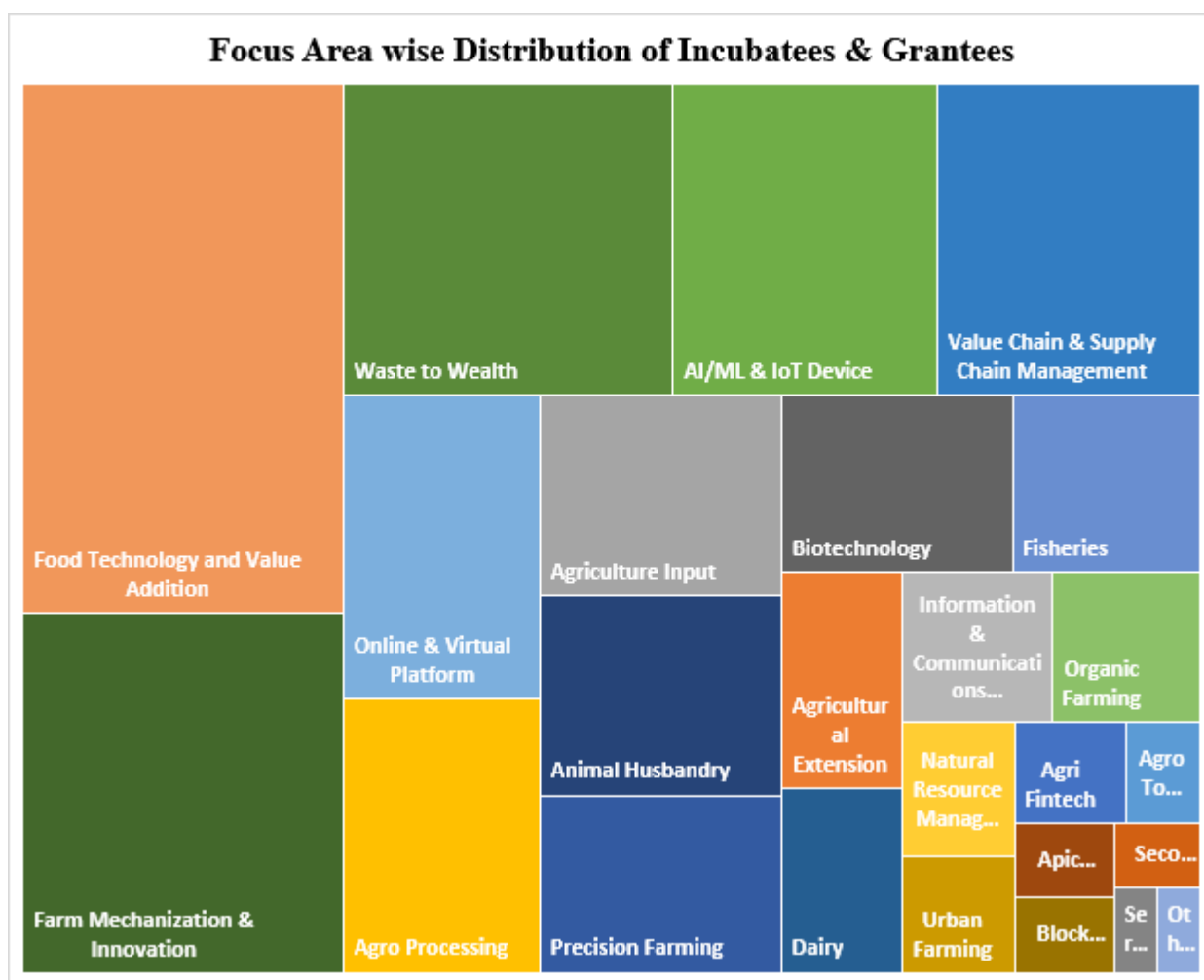
The emerging regions represent the expanding geographical reach of Agri-innovation, with Manipur accounting for 11 incubatees and 5 grantees, Bihar for 13 incubatees and 6 grantees, and West Bengal with 13 incubatees and 8 grantees. Even smaller, remote regions, such as Andaman & Nicobar Islands, with 2 incubatees and 2 grantees, and Nagaland, with 1 incubatee and 1 grantee, epitomize inclusive participation, representing the diverse and pan-India entrepreneurial landscape fostered under MANAGE–CIA's incubation initiatives.

Centre for Innovation and Agripreneurship (CIA)

Focus Area wise Distribution of Incubatees & Grantees of MANAGE-CIA

Out of the total 562 incubated and 235 funded startups of MANAGE–Centre for Innovation and Agripreneurship (CIA), Food Technology and Value Addition leads with 91 incubatees and 36 grantees, demonstrating that more emphasis is being placed on enhancing food processing, value chain integration, and nutritional innovation. Next comes Farm Mechanization and Innovation with 62 incubatees and 32 grantees, and Waste to Wealth with 55 incubatees and 29 grantees, indicating the sector's growing focus on mechanization, sustainability, and resource-efficient agricultural practices.

Domains that are technology-driven include AI/ML & IoT Devices, with 44 incubatees and 15 grantees, while Value Chain & Supply Chain Management saw 44 incubatees and 16 grantees, reflecting increased adoption of digital technologies to enhance efficiency, traceability, and decision-making across agri-business operations. Similarly, the more traditional but important sectors of Animal Husbandry (26 incubatees and 13 grantees), Agriculture Input (26 incubatees and 12 grantees), and Agro Processing (29 incubatees and 14 grantees) remain crucial for driving rural enterprise development, employment generation, and income diversification.





National Institute of Agricultural Extension Management (MANAGE), Hyderabad



Centre for Innovation and Agripreneurship (CIA)

Other emerging and niche sectors include Precision Farming, with 23 incubatees and 9 grantees; Biotechnology, with 22 incubatees and 12 grantees; and Organic Farming, with 12 incubatees and 4 grantees, marking the paradigm shift toward climate-smart, research-oriented, and sustainable agricultural practices. Further, other focus areas that feature in this list are Agri Fintech, Online & Virtual Platforms, and Information & Communications Technology-ICT, indicating the digital transformation that is sweeping through modern agriculture and altering the face of Agripreneurship in India.

MANAGE – Centre for Innovation and Agripreneurship (CIA)
National Institute of Agricultural Extension Management (MANAGE)
(An Organisation of Ministry of Agriculture & Farmers Welfare, Govt. of India)
Rajendranagar, Hyderabad-500030, Telangana, India
<https://www.manage.gov.in/> <https://www.manage.gov.in/managecia>